

## Newtimes Group streamlines collaboration and automates workflow processes with CBX Software



### Snapshot

**Customer:** Newtimes Group

**Retail Sector:** Apparel/  
Fashion Retail

**Business Need:** A system to automate sourcing process and create visibility into design, order tracking, supplier and quality management.

**Solution:** CBX Total Sourcing Management Platform with modules for development, sourcing, quality and order management

**Result:** Improved visibility, automation, standardization, quality control and optimization of processes

*Newtimes is a group of companies specializing in sourcing in the apparel industry. It is one of the largest sourcing companies in the world for apparel, with more than 20 sourcing offices and over 1,500 employees worldwide, doing everything from design to distribution. Newtimes focuses mainly on the United States, serving more than 100 retailers and brands including Polo Ralph Lauren, Diane Von Furstenberg, Walmart and Target .*

### Challenge

With thousands of customer requests every day and rising labor costs, Newtimes needed to automate their workflow processes reducing the need for additional headcount. The company wanted to shift from a reliance on spreadsheets and other customer databases to keep track of product development. They also wanted an efficient and accurate way to connect and exchange information with customers, at the same time reducing emails and gaining greater visibility into the product development process.

## Solutions

Following a review of a number of software vendors, Newtimes selected CBX to implement their CBX Total Sourcing Management Platform, an enterprise level supply chain management solution with the goal of improving operational efficiency and better serving their customers. The system standardizes the workflow, regulates procedures and automates Newtimes' product development process by bringing steps in the workflow such as fabrics and trim management online into a centralized platform. The system also facilitates an interactive process with the buyer and connects into a customer portal allowing customers to do web-tracking.

## Result

Today, CBX is used by Newtimes employees and customers around the world to track and manage every step of the pre-order and post-order process, from lab dip to wash and from costing to commitment. Newtimes can leverage CBX's state-of-the-art functions that help users manage product information, track work-in-progress, collaborate with vendors, automate tasks and obtain real-time visibility along each step of the supply chain. They are now able to track not only finished goods WIP, but fabric development, trim development and sample development giving them a complete picture into their workflow.

## Key Benefits

- + Time savings through greater efficiency
- + Automation of workflow and sourcing processes
- + Labor cost savings through reduction in manual tasks
- + Real time visibility into entire sourcing and production workflow
- + Improved collaboration internally and with suppliers and customers



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*Prior to the system's implementation, we did things the traditional way – with spreadsheets and emails. CBX is changing all that. It gives our people time to think strategically about what they are doing.*

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**Alex Angelchik,  
CEO,  
Newtimes Group**

### About CBX Software

CBX Software has simplified the business of global sourcing; transforming traditional methodologies into fast, friction free supply chains through our real-time cloud based Total Sourcing Management Platform (TSM). We help retailers, brands and manufacturers manage and empower the supply chain from plan to pay - one intelligent collaboration solution for an enterprise to plan, spec, source, assure quality, order, make, inspect, ship and pay. Over 20,000 users in more than 30 countries rely on CBX including: Target, Safeway, Kmart, Charming Shoppes and others.